

**THE PCD FOUNDATION
CODE OF ETHICS AND GUIDING PRINCIPLES FOR EVENT PLANNERS**

Code of Ethics for PCDF Event Planners

Every member of the Board of Directors of The PCD Foundation has an obligation to abide by the legal, ethical and moral standards set forth below:

- Represent the interests of all those served by The PCD Foundation.
- Remain focused on the mission of the organization.
- Maintain strict neutrality with regard to politics, religion and social standing when planning and executing events which will be associated with the name of the PCDF (this is a legal requirement under our tax-exempt status and we can make NO exceptions).
- As a representative of the PCDF, treat all members of the community, regardless of position or status, with respect, fairness and consideration and foster a spirit of cooperation and support.

Guiding Principles for PCDF Event Planners

The PCD Foundation is committed to operating and delivering its programs in a manner that reflects the following guiding principles:

- Our actions will display the highest standard of integrity, candor and common decency.
- Interactions with our stakeholders (patients, caregivers, public, healthcare community, vendors, etc.) will at all times be handled with respect and will honor individual dignity.
- Our decisions will be based on merit with full recognition of our responsibility to the PCD community as highlighted in our Mission Statement.
- Feedback from our stakeholders is encouraged and welcome.

I have read The PCD Foundation's Guiding Principles. It is with full knowledge and commitment that I agree to fulfill the responsibilities set forth on this document.

Signature of Prospective Event Holder

Date